

# Diploma in Creative Industries



LOCATION	QTAC CODE	START
Sunshine Coast	015701	Semester 1, Semester 2
Moreton Bay	014701	Semester 1, Semester 2

Want to work in marketing, design, the arts or media? This program gives you an introduction to the creative industries, and shows you how to build a skillset and plan your own career.

In this program you will:

- Learn about communication, technology, information management and teamwork, and put your skills into practice by developing a business proposal for an innovative new product or service in the creative industries
- Explore your career options with elective courses in media, journalism, writing, visual communication, graphic design and more
- Upon successful completion, receive direct entry and up to 96 units of credit\* towards USC's Bachelor of Creative Industries

#### Career opportunities

- Creative entrepreneur
- Performance creator
- Screen media professional
- Writer
- Publisher
- Creative director
- Music industry professional
- Actor
- Theatre worker
- Entertainment industry professional

#### Duration

1 year

Full-time or equivalent part-time

#### Indicative 2024 fees

A\$14,476 - 2024 Fees (CSP)

Fees are indicative only and will change based on courses selected and are subject to yearly increases

#### Delivery mode

Blended Learning

#### Total courses

8

#### Total units

96

#### UniSC program code

UC102

## Program structure

#### Introductory Courses (3)

UCC101 Academic and Professional Skills: Planning for Success

UCC102 ICT for Academic and Professional Applications

UCC105 Innovation: Addressing Challenges

#### Required courses from a specified list (5) 60 units

Select 5 discipline courses from the following:

CMN101 Introduction to Creative Entrepreneurship

CMN104 Introduction to Screen and Media Industries

CMN105 Creative Production

CMN107 Communication for the Creative Professional

CMN116 Playing with Words: an Introduction to Creative Writing Craft

DES103 Fundamentals of Photography

DES105 Design Methods

DES107 Drawing Practice

[usc.edu.au/uc102](https://usc.edu.au/uc102)

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Study options and teaching period of offer can vary depending on the study location. For full details, visit [usc.edu.au](https://usc.edu.au).

