

# Bachelor of Design



LOCATION	START
Sunshine Coast	Semester 1, Semester 2
Moreton Bay	Semester 1, Semester 2

Discover your creativity and develop your critical thinking through experimentation in an inclusive, exploratory environment. Design plays an increasingly important role in the world, with opportunities to specialise in interactive media, digital culture, game design or visual communication. Become equipped with theory, creative skills, cultural awareness and critical thinking to shape a rapidly changing future.

Explore majors and minors for the Bachelor of Design.

In this program you will:

- Learn about latest interdisciplinary design practices and new technologies
- Work with industry experts and organisations to deliver projects for diverse audiences
- Use problem-solving strategies, creativity, and theory in solving challenges
- Apply design thinking, ethical practice, and inclusive design to innovate in diverse contexts
- Develop culturally sensitivity, embrace sustainability, acknowledge Indigenous protocols and perspectives

Career opportunities

- Professional designer
- Interactive media specialist
- Game designer, artist or programmer
- Visual communication designer
- Photographer
- Visualisation designer
- Interdisciplinary artist
- Creative producer
- Content creator
- Digital strategist
- Fashion designer

CRICOS Code  
064651B

Duration  
3 years

Only a full-time option is available to international students on a Student visa. Online programs are not available to Student visa holders.

Indicative 2024 fees  
A\$25,000

Annual fee

Tuition fees are reviewed each calendar year. The fee you must pay for a given teaching period is that which has been approved by UniSC for the calendar year in which the teaching period commences

Recommended prior study  
English

Delivery mode  
Blended Learning

Total courses  
24

Total units  
288

UniSC program code  
AR317

## Program structure

Introductory courses (6) 72 units

DES101 Elements of Design  
DES103 Fundamentals of Photography  
DES104 Art, Design and Digital Culture  
DES105 Design Methods  
DES107 Drawing Practice  
SGD102 Introduction to Games Programming

Graduate courses (1) 12 units

BCI304 Creative Engagement

[usc.edu.au/ar317](https://usc.edu.au/ar317)

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If you were issued a UniSC Letter of Offer, it will specify your study location and teaching period of offer. Study options and teaching period of offer can vary depending on the study location. For full details, visit [usc.edu.au](https://usc.edu.au).

PLUS select 1 course (1) 12 units from:

BCI302 Work Integrated Learning Project

BCI303 Work Integrated Learning Placement

Plus select 16 courses (192 units) towards 1 required major and 1 major from the specified list; or 1 required major and 2 minors:

#### Required Major

Select 1 required major from:

- Digital Culture^
- Game Design
- Interactive Media
- Visual Communication

#### Majors

- Creative Writing and Publishing
- Digital Culture^
- Game Design
- Interactive Media
- Journalism
- Music^
- Screen Media
- Social Media
- Theatre and Performance^
- Visual Communication

#### Minors

- Creative and Interactive Advertising
- Creative Writing and Publishing
- Digital Culture^
- Fashion Studies^
- Game Art and Animation
- Game Design
- Game Programming
- Interactive Media
- Journalism
- Music^
- Photographic Practice^
- Screen Media
- Social Media
- Strategic Global Communication
- Theatre and Performance^
- Visual Communication

^Not currently available at Moreton Bay campus.

#### Elective courses

Select up to a total of 12 to 36 units from the undergraduate elective course options. The number of electives will vary depending on the majors chosen.

Note: Program structures are subject to change. Not all UniSC courses are available on every UniSC campus.

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