

# Bachelor of Creative Industries



LOCATION	ENTRY THRESHOLD	QTAC CODE	START
Sunshine Coast	50.00	011271	Semester 1, Semester 2
Moreton Bay	50.00	014071	Semester 1, Semester 2
Online	50.00	015014	Semester 1, Semester 2

Jump into one of the fastest growing, most dynamic and diverse employment sectors. Upon completion, you'll have strong creative and technical skills, an entrepreneurial mindset, and a professional portfolio showcasing your diverse creative practice.

Choose from a range of specialisations, including theatre and performance, creative writing and publishing, screen media, music, interactive media, digital culture, creative and interactive advertising, marketing, social media, and game design.

Explore majors and minors for the Bachelor of Creative Industries.

In this program you will:

- Develop specialist creative and technical skills in design, media, arts, and communication as well as entrepreneurial capacity
- Gain practical experience and develop connections with local, national and international professional practitioners
- Undertake industry and research projects that refine and showcase your knowledge and skills in the creative industries

Career opportunities

- Creative entrepreneur
- Performance creator
- Screen media professional
- Writer/publisher
- Creative director
- Music industry professional
- Theatre practitioner/actor
- Entertainment industry professional

Duration

3 years

Full-time or equivalent part-time

Indicative 2024 fees

A\$14,476 - 2024 Fees (CSP)

Fees are indicative only and will change based on courses selected and are subject to yearly increases

Recommended prior study

English

Delivery mode

Blended Learning

Total courses

24

Total units

288

UniSC program code

AR338

## Program structure

Introductory courses (6) 72 units

CMN103 Introduction to the Creative Industries

CMN104 Introduction to Screen and Media Industries

CMN105 Creative Production

CMN116 Playing with Words: an Introduction to Creative Writing Craft

DRA102 Exploring Twentieth Century Theatre

MUS102 Performance 1

Graduate course (1) 12 units

TSM315 Running Meetings, Incentives, Conventions and Exhibitions (M.I.C.E) industry events

[usc.edu.au/ar338](https://usc.edu.au/ar338)

University of the Sunshine Coast | CRICOS Provider Number: 01595D | Correct as at 20 May 2024

Study options and teaching period of offer can vary depending on the study location. For full details, visit [usc.edu.au](https://usc.edu.au).

PLUS select 1 course (1) 12 units from:

BCI302 Work Integrated Learning Project

BCI303 Work Integrated Learning Placement

Plus select 16 courses (192 units) towards 1 required major plus 1 major from the specified list; or 1 required major plus 2 minors:

#### Required Major

Select 1 required major from:

- Creative Writing and Publishing
- Music^
- Screen Media
- Theatre and Performance^

#### Majors

- Creative Writing and Publishing
- Digital Culture^
- Game Design
- Interactive Media
- Journalism
- Music^
- Screen Media
- Social Media
- Theatre and Performance^
- Visual Communication

#### Minors

- Creative and Interactive Advertising
- Creative Writing and Publishing
- Digital Culture^
- Fashion Studies^
- Game Art and Animation
- Game Design
- Game Programming
- Interactive Media
- Journalism
- Music^
- Photographic Practice^
- Screen Media
- Social Media
- Strategic Global Communication
- Theatre and Performance^
- Visual Communication

^Not currently available at Moreton Bay campus.

#### Elective courses

Select up to a total of 12 to 48 units from the undergraduate elective course options. The number of electives will vary depending on the majors chosen.

Note: Program structures are subject to change. Not all UniSC courses are available on every UniSC campus.