

# Bachelor of Creative Industries (Honours)



LOCATION

START

Sunshine Coast

Semester 1

Improve your career prospects and follow creative passions with an intensive one-year Honours program. Work one-on-one with a supervisor from USC's School of Creative Industries to develop your own research project, produce an original creative work, or solve a real-world problem for an industry partner.

In this program you will:

- Build advanced research, critical thinking and written communication skills
- Specialise in screen and media, drama, creative advertising, creative writing, art and digital design, or interactive technologies and games
- Develop your presentation skills by delivering at least two lectures on your research progress
- Study relevant research methods and theories, and engage with experts in your field

Career opportunities

- Creative communications
- Design, Marketing
- Screen and media
- Multimedia
- Video game design
- Digital entertainment design
- Performance creation

## Program structure

The Bachelor of Creative Industries (Honours) structure is as follows:

1. a 48 unit coursework component (consisting of a combination of courses weighted from 12 to 24 units), and;
2. a 48 unit thesis component or creative work and exegesis.

Coursework component (4) 48 units

ART411 Research Design: Methodology and Literature Review  
HNC410 Coursework 1 Hons Communication & Creative Industries  
HNC411 Coursework 2 Hons Communication & Creative Industries  
HNC412 Coursework 3 Hons Communication & Creative Industries

Thesis component 48 units

The thesis component consists of a sustained scholarly project developed from the research proposal a student submits with their Honours enrolment application. The nature and topic of this component is determined by the student's interests, the availability of specified industry research projects, the interests of potential supervisors and the availability of appropriate supervision.

The research proposal accompanying the honours enrolment application is normally two to three pages in length. It includes an outline of the research topic, its rationale, an indication of the research methodology, and should refer to relevant literature in the topic area.

Duration

1 year

Full-time or equivalent part-time

Indicative 2024 fees

A\$16,320 - 2024 Fees (CSP)

Fees are indicative only and will change based on courses selected and are subject to yearly increases

Prerequisites

Completion of an undergraduate Creative Industries degree or a related degree (AQF Level 7).

Recommended prior study

English

Delivery mode

Blended Learning

Total courses

8

Total units

96

UniSC program code

AR407

[usc.edu.au/ar407](https://usc.edu.au/ar407)

University of the Sunshine Coast | CRICOS Provider Number: 01595D | Correct as at 20 May 2024

Study options and teaching period of offer can vary depending on the study location. For full details, visit [usc.edu.au](https://usc.edu.au).

The completed thesis is normally 15,000-25,000 words in length. The required length is determined by the precise nature of the research, in consultation with the supervisor and subject to the approval of the Executive Dean.

Satisfactory participation in the Faculty Honours Seminar is also required. If completing the Honours program part-time over two years, the first year will normally comprise coursework and the second will be dedicated to a student's thesis.

OR

#### Creative Work and Exegesis component

The combined Creative Work and Exegesis component is 24,000 words in total (or a work deemed to be equivalent depending on the creative work produced) consisting of a 6,000 word exegetical component in dialogue with an 18,000 word creative component (or a creative work deemed of equivalent word value). The Creative Work and Exegesis will be developed in response to a clearly defined research question developed from the research proposal a student submits with their Honours enrolment application. The Honours research question will arise from an original and innovative issue intended to research new knowledge scholarship in your chosen discipline. The nature and topic of such a research question, and its resultant course of investigation, will be determined by the student's interests, the interests of potential supervisors and the availability of appropriate supervision.

The Honours research proposal accompanying the Honours enrolment application is normally two to three pages in length. It includes the research question, a statement addressing how the accompanying research addresses new learning, the significance or value of such new learning, an indication of research methodologies, and should refer to the relevant creative work.

The 6,000 word Exegetical component of the thesis should fully develop the topics noted above: the research question, an outline of the research topic, a statement addressing how the accompanying research addresses new learning, the significance or value of such new learning, an indication of research methodologies, and detail the creative work.

The 18,000 word or equivalent Creative Work should be in response to, and in dialogue with, the research question posed in the exegetical component.

Note: Not all UniSC courses are available on every UniSC campus